



Kentucky Association of Government Communicators

Board of Directors Meeting

Chinese Buffet, Frankfort

June 7, 2011

“What more can we do for our members?”

The following were present for the meeting: Matthew Tungate, President; Regina Ramirez, Secretary; Jamie Ball, Director; Sallie Showalter, Director; Anya Weber, Vice President of Administration; Rob Weber, Treasurer, Brian Blank, Vice-President for Programs

Seven of nine voting members of the Board of Directors were present.

Call to Order

Matthew Tungate, President, called the meeting to order at 11:45 a.m.

Approval of Minutes (April 12, 2011) The board approved the May 11, 2011 minutes.

Motion: Motion to accept minutes by Anya, second by Brian.

Anya will work on putting minutes on our website before our next meeting.

Membership Update The Spring Conference added an additional five members. Total members 68.

Treasurer's Report: Treasurer passed out detailed monthly reports. We currently have \$7,647.21. Sandy is working on getting PayPal account switched from Scarlett's name to Rob's. Current CD value is \$2,279.72, a new 12-month term was started for the CD. Spring Conference made a small profit, around \$600.

Committee Reports:

Promotion: Brian (Chair), Anya, Corey, Sallie

- Working on swag/premium ideas to advertise KAGC
- Brian asked board members to think of ideas for monthly speakers and meeting locations and send ideas to him.
- June 15 Glen Waldrop from the Frankfort Plant Board will speak about marketing/outreach.
- Banner for KAGC? Business cards?
- Matt suggested more buzz and build-up for upcoming monthly speakers.
- Anya suggested having someone speak from Ky. Speedway about upcoming big race, how they handled communications.

Spring Conference : Andrea (Chair), Jamie, Corey, Regina

- Committee did great job on conference
- Matt gave Brian our conference surveys to analyze on how to improve upcoming conferences and how to improve the survey.

Fall Conference: Matt (Chair), Sandy, Sallie, Rob

- Committee has not met yet. Will meet soon.
- Matt suggested a career development theme.

Awards: Anya (Chair), Matt, Jamie, Sandy

- Anya asked committee members to email ideas for award category suggestions before next month's board meeting.

Membership: Rob (Chair), Regina, Andrea, Brian

- Has not had a formal meeting, but communicated via emails.
- Committee will discuss best way to put members' information on website before the next meeting.
- Concern if email list was reaching all members. Rob completed a study and found 10 additional names to add to the list.

Old Business:

Spring Conference

- Conference complete. Matt will return leftover swag bag items to committee members at our next lunch and learn to give back to donators.

Fall Conference

- Idea of a professional development-themed conference tailored toward communicators.
 - Focused on improving ourselves as communicators
 - How to be a better employee
 - How to handle stress as communicators
 - Dealing with difficult people
 - Creative thinking
 - Job satisfaction
- Brian suggested have KECC as a topic for the conference, how employees are not willing to give as much with furloughs. Anya stated that would be better as a monthly meeting topic, since not all KAGC members are state employees.

Membership Surveys

- Brian will use Spring Conference surveys as a springboard for survey ideas.

Missing Board Member Photo

All board members photos are now on our website.

Pay Pal on Website:

- Sandy is still working on it. Rob will share Pay Pal info with Matt and Anya; he will provide instructions so they can assist with account.

New Business:

Next Meeting Location: Corey Kline to pick our next meeting location.

Adjournment

Motion to Adjourn was moved by Rob, Sallie seconded the motion. Meeting adjourned at 12:35 p.m.

Next Board Meeting: The next board meeting is scheduled for Wednesday, July 13, 2011 at 11:30 am. Location TBA.