



**Kentucky Association of Government Communicators
Board of Directors Meeting**

Transportation Cafeteria

November 7, 2011

“What more can we do for our members?”

The following were present for the meeting: Matthew Tungate, President; Regina Ramirez, Secretary; Anya Weber, Vice President of Administration; Rob Weber, Treasurer; Jamie Ball, Director; Sallie Showalter, Director; Sandra Gardner, Immediate Past President, Andrea Clifford, Director

Seven of nine voting members of the Board of Directors were present.

Call to Order

Matthew Tungate, President, called the meeting to order at 11:51 a.m.

Approval of Minutes (Sept. 13, 2011) Sandy made a correction to last month’s minutes. The meeting was held at Miguel’s and the Fall Conference had afternoon breakout sessions.

Motion: Motion to accept and amend minutes by Andrea, 2nd by Anya.

Membership Update 89 total members for this year. Anya will ensure the website is clear on stating registration fees for full versus half year registration, as there is possible confusion.

Treasurer’s Report: Treasurer reported we currently have \$10,832.35 as of October 31, 2011.

Committee Reports:

Promotion: Brian (Chair), Anya, Corey, Sallie

- No updates

Fall Conference: Matt (Chair), Sandy, Sallie, Rob

- “Still Awesome!” Great job Rob!
- Rob will make note if we make a profit or not.
- One conference cancellation – member will receive credit for conference but no cash refund will be given.
- Sallie provided conference evaluation results, all questions received a rating of 4 or above, 29 people completed the forms. Conference was well received.

Awards: Anya (Chair), Matt, Jamie, Sandy

- Update: 14 judges have the awards.
- We have 99 entries this year and all have been paid for.
- \$1,475 entry fees.
- We have 21 awards total for this year.
- Last year we spent \$1,300 on trophies and awards for entries in every category, we had 64 entries last year.
- This year we have 8 office entries this year versus 4 office entries last year.
- Anya thinks the large number of entries this year is directly related to the office rate for entries.
- Judges will have packets back by November 17th.
- Anya will create a survey to see what entries would be good for next year.
- Andrea had idea to adjust the time frame of awards closer to the year the work was completed.
- Matt will hold off for one month for a plan to happen on award dates for next year.

Membership: Rob (Chair), Regina, Andrea, Brian

- No updates

Old Business:

Membership Surveys Brian

- Nothing has happened with this yet. If Brian hasn't done survey, we will create a survey ourselves using Survey Monkey, for a comprehensive survey.

Promotion/incentive ideas: Corey

- Promotion/incentive ideas: Corey / Tabled
- Everyone come to next meeting with 5 ideas to get more participation in KAGC.

Holiday Reception

- Sandy offered two date options. December 8th or the 14th.
- Board voted on December 14th from 2pm to 4pm at Berry Hill
- Motion made to accept date. 1st Andrea, 2nd Jamie
- Sandy will get paperwork to Matt.

New Business:

2012 KAGC elections/ 2012 board positions to be filled:

VP of Administration

VP of Programs

Secretary

Treasurer

Director (held by Andrea)

Director (held by Corey)

- Current members who would like to stay on and participate: Regina Ramirez, Brian Blank, Rob Webber, Andrea Clifford, Sallie Showalter, Jamie Ball

Other business:

- Swag: we are out of coffee mugs, would like to order tumblers.
- Andrea idea to give a new member gift.
- Everyone should start thinking of ideas for swag for next year.

Next Meeting Location: Pizza Inn, Frankfort

Adjournment

Motion to Adjourn was moved by Andrea, Jamie 2nd motion. Meeting adjourned at 1:10 p.m.

Next Board Meeting: The next Board meeting is scheduled for Wednesday, December 7, 2011, at 11:30 a.m. at Pizza Inn.